

FOR IMMEDIATE RELEASE

Delray Plants Successfully Completes Sustainability Certification

Delray Plants is pleased to announce their Venus, Florida facility has earned the “Sustainably Produced” Certification from the Scientific Certification Systems. The certification is awarded to companies who meet the compliance criteria associated with the VeriFlora standards. Successful completion of this rigorous program assures that all the plant products produced at Delray’s Venus, Florida facility are done so in an environmentally and socially responsible manner with the highest standards for freshness and quality. The Visions Group, an independent business advisory group specializing in the floricultural industry, assisted Delray Plants in this process. Delray Plants is the first potted foliage producer and the fifth potted ornamental plant producer in North America to attain the sustainability certification. In order to attain certification, a grower must demonstrate leading edge environmental protection requirements such as; pest management, potting soil/media fertility, production yields, energy efficiency, carbon footprint, integrated waste management, water conservation and ecosystem protection. In addition, certification assures fair labor practices and strong community engagement principles are integral to the business operation. Yearly requalification is required to maintain certification in the program. “Delray Plants has always strived to employ the newest and most effective business and production methods, usually without much fanfare,” said co-owner and general manager Randy Gilde. “Completing and maintaining the “Sustainably Produced” certification allows us to publicly demonstrate the highest level of this commitment to our employees, partners, customers and the industry.”

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